



**WOMEN RISING GALA LUNCHEON**

OCTOBER 30, 2020 • HYATT REGENCY, GREENWICH, CT

**SPONSORSHIP LEVELS**

- TITLE Sponsor** ..... \$25,000
- IMPACT Sponsor** ..... \$20,000
- INVESTOR Sponsor** ..... \$15,000
- ANGEL Sponsor** ..... \$10,000
- EMPOWER Sponsor** ..... \$6,500
- ASPIRE Sponsor** ..... \$3,000

**INDIVIDUAL TICKETS**

Please reserve \_\_\_\_\_ supporter ticket/s  
(premier seating) at \$400 each ..... \$ \_\_\_\_\_

Please reserve \_\_\_\_\_ friend ticket/s at  
\$250 each ..... \$ \_\_\_\_\_

My company has a matching gift program.

**CONTRIBUTION**

I/We cannot attend, but would like to make a  
fully tax-deductible contribution in support of  
WBDC of ..... \$ \_\_\_\_\_

**TOTAL** (sponsorships, individual tickets &  
contributions) ..... \$ \_\_\_\_\_

Gifts of \$3,000 and above will be recognized in the program.  
Please list your name or company as you wish it to appear:

\_\_\_\_\_

**PAYMENT INFORMATION**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact information for the person from your organization  
who will be handling guest names and attendance:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ made payable to: **WBDC**

Please Charge:  **Visa**  **MasterCard**  **American Express**

Card Holder Name: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Signature: \_\_\_\_\_

I will be donating stock.

You may also use our secure online reservation form at: [www.ctwbdc.org](http://www.ctwbdc.org)

**SPONSORSHIP OPPORTUNITIES**

**TITLE SPONSOR: \$25,000**

- Featured as lead sponsor of the event, with logo to appear on the cover of all event collateral
- Two (2) VIP tables, each includes ten (10) seats
- Verbal recognition in welcome remarks
- Hearst Media Ad Package: Company logo individually presented as a gala sponsor in one full page black and white ad; corporate logo included in one full page black and white ad of all gala sponsors to run in 2 of their daily newspapers
- Photo opportunities with honorees, WBDC clients and key leadership for your company promotional materials
- Speaking opportunity at event
- Employee engagement opportunity

**IMPACT SPONSOR: \$20,000**

- One (1) VIP table, includes twelve (12) seats
- Verbal recognition in welcome remarks
- Hearst Media Ad Package: Company logo individually presented as a gala sponsor in one half page black and white ad; corporate logo included in one full page black and white ad of all gala sponsors to run in 2 of their daily newspapers
- Photo opportunities with honorees, WBDC clients and key leadership for your company promotional materials
- Employee engagement opportunity

**INVESTOR SPONSOR: \$15,000**

- One (1) VIP table, includes ten (10) seats
- Verbal recognition in welcome remarks
- Hearst Media Ad Package: Company logo individually presented as a gala sponsor in one half page black and white ad; corporate logo included in one full page black and white ad of all gala sponsors to run in 2 of their daily newspapers
- Photo opportunities with honorees, WBDC clients and key leadership for your company promotional materials

**ANGEL SPONSOR: \$10,000**

- One (1) preferred table, includes ten (10) seats
- Verbal recognition in welcome remarks
- Hearst Media Ad Package: Company logo individually presented as a gala sponsor in one quarter page black and white ad; corporate logo included in one full page black and white ad of all gala sponsors to run in 2 of their daily newspapers

**EMPOWER SPONSOR: \$6,500**

- One (1) table, includes ten (10) seats
- Corporate logo included in one full page black and white ad of all gala sponsors to run in 2 of Hearst Media's daily newspapers

**ASPIRE SPONSOR: \$3,000**

- One (1) table, includes ten (10) seats
- Corporate name included in one full page black and white ad of all gala sponsors to run in 2 of Hearst Media's daily newspapers
- Corporate name to appear on the printed invitation and program and in all event collateral and signage including ads, website and day of event slide show

**ALL SPONSORSHIPS OTHER THAN ASPIRE INCLUDE:**

- Corporate logo on the printed invitation and program and in all event collateral and signage including ads, website and day-of-event slide show
- Mention in two (2) WBDC press event press releases distributed to over 100 Connecticut and Westchester, NY media outlets
- Listing in WBDC's social media and PR campaign

**TURN OVER FOR CUSTOMIZED SPONSORSHIP OPPORTUNITIES!**

# CUSTOMIZED OPPORTUNITIES WITH GREATER SPONSOR VISIBILITY

All of the sponsorships below are exceptional opportunities to closely align with WBDC's mission to educate, motivate and empower women to achieve economic independence and self-sufficiency.

All sponsorships below will be included in two WBDC press releases distributed to over 100 press outlets, as well as in WBDC's social media and PR campaign.

## 1 EXCLUSIVE SPONSOR OF THE WOMEN RISING AWARDEE RECOGNITION DURING FALL LUNCHEON

The Women Rising Awardee initiative is an important, and **high-profile** program element of WBDC's annual Gala luncheon, as we celebrate our clients who have demonstrated success in their business endeavors

- Prominent logo and signage on all event collateral
- One VIP table at the luncheon
- Verbal recognition at the luncheon
- Speaking opportunity at client reception
- Heart advertising package at the Investor level

**Sponsorship Value: \$15,000**

## 2 EXCLUSIVE SPONSOR OF THE GALA NETWORKING RECEPTION

The networking reception immediately preceding the luncheon at WBDC's premier fundraising event is attended by over 650 influential corporate executives, entrepreneurs and elected officials throughout Fairfield County.

- Special signage and promotion for reception, including eblast with company logo sent to all luncheon attendees
- Company logo on all event collateral
- Six tickets to Gala luncheon
- Listing as an Empower sponsor in all event collateral including in a full page ad that will run in two of Hearst's daily newspapers

**Sponsorship Value: \$7,500**

## 3 SPONSOR OF THE GALA CLIENT RAFFLE AND SHOWCASE

WBDC's raffle showcases clients' products and allows our 650 guests to interact with some of these clients to truly see how WBDC enables their companies to flourish.

- Special signage and promotion for raffle and showcase
- Company name on all event collateral
- Five tickets to Gala Luncheon
- Listing as an Empower sponsor in all event collateral including in a full page ad that will run in two of Hearst's daily newspapers

**Sponsorship Value: \$5,000**

## 4 SPONSORSHIP OPPORTUNITIES

- Exclusive Sponsor of **Gala Video** shown to over 650 guests at the gala OR
- Exclusive Sponsor of the **Summer Client Reception** in honor of WBDC's Women Rising Awardees OR
- Exclusive Sponsor of **Gala Décor** displayed on each table at the annual gala attended by over 650 guests
  - Company logo prominently displayed
  - Two tickets to the Gala luncheon
  - Listing as an Aspire sponsor in all event collateral including in a full page ad that will run in two of Hearst's daily newspapers

**Sponsorship Value: \$2,500**



**Women's Business**  
Development Council